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Fortunes Made In CAROB

An Opportunity Different

Different From Any You've Ever Had

Plant Carob Trees, yielding 25-50 pounds per tree after fourth year, increasing rapidly in productiveness till the seventh or eighth year when a yield per acre of fifteen tons may be expected, worth $50 a ton.

Become Independent for Life—Make Your Home Where Your Fortune Lies.

California's New Wonder Crop---Carob

One of the World's Most Highly Concentrated Foods.

Five, 10 and 20-acre plantations, now selling at $450 an acre, $120 cash, balance in fifteen quarterly payments. Located in our 30,000-acre tract in Riverside county, Calif., ideally adapted to Carob culture.

READ ABOUT CAROB AND OUR PLAN

F. D. Cornell Company

Incorporated 1912

820 Story Building 610 South Broadway

Los Angeles, Cal.

California Carob Plantation

Carob fruit eight inches long, photographed at Riverside City Park, where eleven-year-old tree is today producing at rate of better than fifteen tons per acre

CAROB CULT

Adjoining Riverside and Corona, in the heart of Riverside County, a beautiful tract of 30,000 acres, much of which is ideally suited to the production of Carob (sometimes known as St. John's Bread) is being prepared for the planting of Carob Trees.

Intensive cultivation of Carob is to be supervised by the company that owns the tract. They will plant the trees, seventy to the acre, and care for them for four years, paying all taxes meantime. At the end of four years, the five, ten or twenty-acre plantation will be turned over to the buyer with sixty guaranteed, budded trees coming into commercial production, on each acre.

The soil of this 30,000-acre tract where Carob growing is to be demonstrated on a vast scale, is a rich, deep decomposed granite. The climate is ideal for the purpose, there being adequate annual rainfall to keep the deep-digging tap roots of the Carob Tree supplied with moisture. There is no danger whatever of killing frosts. All around lie the finest orange and lemon groves of Southern California. (The CAROB withstands MORE FROST than the Orange and Lemon.) Drainage is perfect —all conditions made to order for the Carob.

Here, extensive experimentation has shown, the Carob, time-tried food of millions of men and untold millions of animals, is just as much at home as in the Mediterranean lands, where it has been grown for centuries, where today it supplies the main food of one-twentieth of the world's population.

Here, the Carob Tree should come into bearing in four years, the yield thereafter increasing rapidly each year till the seventh or eighth year, when fifteen tons to the acre may be expected, worth upwards of $50 per ton.

Because the Carob Tree does not need to be irrigated, pruned, fumigated or fertilized, it is grown at a minimum of cost. It requires little cultivation. Properly planted, it wants only to be let alone.

The Fruit of the Carob In World-Wide Demand !

Because Carob fruit is new to California and America, it is necessary to tell something about it. Carob is well known in Europe, Asia and Africa. Its main habitat today is in the lands that border or dot the Mediterranean Ocean. Hundreds of thousands of tons of Carob are consumed annually by the inhabitants of Italy, Spain, Portugal, Greece, Algeria, Sicily, Crete. Two hundred and fifty thousand tons are exported to England, France, Germany and other European countries. The world demands much more Carob than it can buy.

e New Industry

Carob (St. John's Bread) saved whole tribes and nations from starvation, in the early days of mankind. It has been for centuries the basic food for millions of people, the main ration of millions of animals.

Carob is at once a food, a fruit, a nut. Chemical analysis of certain California grown Carob shows it contains 50.85% sugar, 22.75% protein. It is thick, meaty, bean-shaped, from 5 to 10 inches long and ¼ to ½ inch thick, mahogany colored. It cures on the tree, is easily harvested, handled and stored; is non-perishable and adapted to a truly amazing number and variety of uses.

One pound of Carob will make at least one-half pound of syrup, sweeter than honey, more delicious than maple syrup, excellently adapted for sugar, candy, soft drinks, flavoring extracts. As a breakfast food, it is richer and carries more protein than wheat.

Carob is used in enormous quantities for forage for cattle, sheep, hogs, poultry. It is a source of flour, confections, tannin and fertilizer. There is a wide and constantly growing market for the products of the Carob. Today Carob is worth ten cents a pound and more at retail.

POST CARD

CAROB TREES PLANTATIONS

PHONES: Pico 977
10373

CALIFORNIA CAROB PLANATIONS

Carob Tree Nurseries at West 15th St. and Normandie Ave.

OFFICE: 820 STORY BUILDING
610 SOUTH BROADWAY

G. B. SOUTHARD
Propagator and Planter

LOS ANGELES, CAL.

CAROB TREES

For the Wholesale and Retail Trade.

Carob Trees for boulevard and general landscape planting.

Carob Trees for Commercial Plantations.

Get acquainted with our system of planting and growing productive Carob trees without expense of irrigation.

Visit our big Carob Plantation in Riverside County and get the facts first-hand.

Send for our price list. Inquiries invited.

CALIFORNIA CAROB PLANTATIONS

820 Story Building, 610 So. Broadway,
Los Angeles, California.
Phones: Pico 977, ~~10374~~ 10373
Nurseries at West 15th Street and Normandie Avenue.

Opportunity

IS YOURS

Planting Time is NOW!

We make it so easy for you.

We have the trees and the land.

We have scientifically propagated the best trees obtainable to insure vigorous planting stock.

We have selected land we believe to be ideally fitted for Carob production.

We prepare the land by ploughing and deep soil blasting, using a machine developed and patented by us for this purpose.

We plant your trees and care for them for four years. We pay taxes for four years.

You buy five, ten or twenty acres at $450 an acre, pay $120 per acre cash and the balance at the rate of $22.00 per acre each quarter for fifteen quarterly payments.

To those who BUY NOW we can guarantee quick planting. But we have already sold many Carob plantations and prospects are that sales will be far ahead of our planting facilities. Those who buy later will have to wait their turn for planting.

Call at Once or Write for Further Information.

Be one of the First to Buy your Carob Plantation and one of the first to get started making big money from Carobs.

California Carob Plantations

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